

How to find IMR Institute for Marketing Research GmbH

How to find IMR from the main central station

From the central railway station, you can take every suburban railway departing from track 101 and 102 (Direction "Frankfurt City").

Get off at the station "Hauptwache" (two Stations after the central railway station, about 3 minutes journey time). Take the exit "An der Hauptwache". On your right side, you can see our entrance – between the shops "Footlocker" and "Jack & Jones / Vero Moda" (for your information: the "Targo Bank/McDonalds" are located in the same building).

How to find IMR from the airport

In the airport, the suburban railway station is located at level 01.

You can take every suburban railway (Direction "Frankfurt City")

Get off at the station "Hauptwache" (about 17 minutes journey time).

Take the exit "An der Hauptwache". On your right side, you can see our entrance – between the shops "Footlocker" and "Jack & Jones / Vero Moda" (for your information: the "Targo Bank" are located in the same building).

How to find IMR when you come from the North

Follow the motorway A 3 until the motorway cross "Wiesbadener Kreuz".

Then use the motorway A 66 to Frankfurt/Main until the street "Miquelallee".

Follow the road B40 direction "City". After 800 m turn right into the street "Taubenstraße" and after 200 m turn right into "Rathenauplatz". Turn left after 100 m into "Rossmarkt". The next street on the right side is "Kornmarkt", where the multi-storey car park "Hauptwache" is located.

After leaving the car park, go back to the street "Kornmarkt". Walk towards the underground exit "An der Hauptwache". If the church "Katharinenkirche" is behind you, you walk straight towards (for your information: the "Targo Bank/McDonalds" are located in the same building). Now you can see our entrance – between the shops "Footlocker" and "Jack & Jones / Vero Moda".

Alternatively:

Follow the motorway A 5 until the cross "Nordwestkreuz Frankfurt".

Take the motorway A 66 in the direction of Frankfurt/Main until the street "Miquelallee".

Follow the road B40 direction "City". After 800 m turn right into the street "Taubenstraße" and after 200 m turn right into "Rathenauplatz". Then, turn left after 100 m into "Rossmarkt". The next street on the right side is "Kornmarkt", where the multi-storey car park "Hauptwache" is located.

After leaving the car park, go back to the street "Kornmarkt". Walk towards the underground exit "An der Hauptwache". If the church "Katharinenkirche" is behind you, you walk straight towards (for your information: the "Targo Bank/McDonalds" are located in the same building). Now you can see our entrance – between the shops "Footlocker" and "Jack & Jones / Vero Moda".

How to find IMR when you come from the South

Take the motorway A 3 until "Frankfurt Süd" and take the gateway no. 52. Follow the road B3 direction "Offenbach-Süd" and you will get straight into a traffic circle: take the second gateway in the direction of "Frankfurt-Sachsenhausen".

Then turn left into K816. After about 500 m, turn right into the street "Schweizer Straße". After crossing, the river "Main" turn right after about 600 m into "Kaiserstraße". Take the second street on the right side and afterwards the second street on the left. You are now in the street "Kornmarkt" where the multi-storey car park "Hauptwache" is located.

After leaving the car park, go back to the street "Kornmarkt". Walk towards the underground exit "An der Hauptwache". If the church "Katharinenkirche" is behind you, you walk straight towards (for your information: the "Targo Bank/McDonalds" are located in the same building). Now you can see our entrance – between the shops „Footlocker“and „ Jack & Jones / Vero Moda“.